



Here is your tip for September

One of the biggest traps people fall into with a membership program is trying to make it all bigger than Ben-Hur right from the start! This just makes it so hard that lots of people never get to launch.

The best way to get started with your membership program is to start small and add extra value after you are set up and running. This enables you to do two important things:

1. Ask your members what they want so you can add the things you know they actually want, rather than wasting time and money adding things you just think they might like.
2. Raise your membership fees (if you want to) because you have added extra value.

Memberzine.com is the key to getting your membership program started quickly and easily.

You don't need a lot of content to have a successful membership program. You just have to have content that people find valuable and are willing to pay you for.

We'll have another tip next month.

Kind regards

Kerrie Mullins-Gunst

PS. If you haven't set up your own membership site yet, what are you waiting for? Memberzine.com takes all the worry and effort out of running your own profitable and powerful membership program!

DISCLAIMER: All information is intended for your general knowledge only and is not a substitute for your counselors' advice or professional treatment. Use of these tips are at your own risk. We make no warranty, express or implied, regarding your individual results.

For more Membership Program Success Tips every month Join the Club free at
<http://memberzine.com/membershiptips>

Membership Tips

Run your own profitable membership program - now!

from **Memberzine.com**



Memberzine.com

The simplest, smartest, easiest membersite management service you can imagine!



You can have your own membership program in just days with [Memberzine.com](http://memberzine.com) - the simplest, smartest, easiest membersite management service you can imagine!

There's no doubt that online membership programs are one of the easiest and hottest products for you to sell. But all the technical details can be difficult to get your head around, let alone actually manage!

Not any more! [Memberzine.com](http://memberzine.com) is your new turn-key membership management service that gives you your own private membership site to sell.

We'll handle all the technical details of subscriptions, payments, passwords and manage delivery of your content only to your current financial members.

All you have to do is provide the special content you want your members to have each month.

We even set up your membership website from the start with six or 12 months of your content pre-loaded and ready to go so you can relax and focus on selling the great value your membership offers.

For more details visit <http://memberzine.com>

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