

Membership Tips

Run your own profitable membership program - now!

from Memberzine.com



Here is your tip for August

Different people prefer to receive your information in different ways. Where many are happy reading - they will download and print out an article or ebook so they can read it at their convenience - others prefer to watch a video or listen to an audio mp3 file.

Unless you know that your members only want information in one form, it can be a great idea to offer your information in a range of different ways inside your membership site. If you record an audio file or teleseminar for your members, have it transcribed and provide that as a bonus.

Retaining your members is easier when you develop a personal acquaintance with them. Add your personality by interacting with the members through your membership site as much as possible. Don't make your site too dry or proper. Show your personality and have some fun.

We'll have another tip next month.

Kind regards

Kerrie Mullins-Gunst

PS. If you haven't set up your own membership site yet, what are you waiting for? Memberzine.com takes all the worry and effort out of running your own profitable and powerful membership program!

DISCLAIMER: All information is intended for your general knowledge only and is not a substitute for your counselors' advice or professional treatment. Use of these tips are at your own risk. We make no warranty, express or implied, regarding your individual results.

For more Membership Program Success Tips every month Join the Club free at
<http://memberzine.com/membershiptips>

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from **Memberzine.com**



Memberzine.com

The simplest, smartest, easiest membersite management service you can imagine!



You can have your own membership program in just days with [Memberzine.com](http://memberzine.com) - the simplest, smartest, easiest membersite management service you can imagine!

There's no doubt that online membership programs are one of the easiest and hottest products for you to sell. But all the technical details can be difficult to get your head around, let alone actually manage!

Not any more! [Memberzine.com](http://memberzine.com) is your new turn-key membership management service that gives you your own private membership site to sell.

We'll handle all the technical details of subscriptions, payments, passwords and manage delivery of your content only to your current financial members.

All you have to do is provide the special content you want your members to have each month.

We even set up your membership website from the start with six or 12 months of your content pre-loaded and ready to go so you can relax and focus on selling the great value your membership offers.

For more details visit <http://memberzine.com>

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