

Membership Tips

Run your own profitable membership program - now!

from Memberzine.com



Here is your tip for December

Season's Greetings



This month I want to encourage you to think about the seasons when you plan out your annual content for your membership program. Try to incorporate things that are timely for your members.

This might be as simple as remembering to wish them a Happy New Year in January, or offering a special discount coupon to celebrate your own birthday - whenever that might be.

Because we set up specific content for each month of the year when you start your membership program with Memberzine.com it makes it easy for you to refer to events that will be happening during a specific month inside the members area of your membership site.

Try to ensure the events you refer to are relevant to all your members. Remember that some common events are celebrated on different dates in different parts of the world. Father's day is a good example. Other events might be celebrated by only a small proportion of your members. But with a little thought this is a good way to connect with your members in a special way.

We'll have another tip next month.

Kind regards

Kerrie Mullins-Gunst

PS. If you haven't set up your own membership site yet, what are you waiting for? Memberzine.com takes all the worry and effort out of running your own profitable and powerful membership program!

DISCLAIMER: All information is intended for your general knowledge only and is not a substitute for your counselors' advice or professional treatment. Use of these tips are at your own risk. We make no warranty, express or implied, regarding your individual results.

For more Membership Program Success Tips every month Join the Club free at <http://memberzine.com/membershiptips>

Membership Tips

Run your own profitable membership program - now!

from Memberzine.com



Memberzine.com

The simplest, smartest, easiest membersite management service you can imagine!



You can have your own membership program in just days with Memberzine.com - the simplest, smartest, easiest membersite management service you can imagine!

There's no doubt that online membership programs are one of the easiest and hottest products for you to sell. But all the technical details can be difficult to get your head around, let alone actually manage!

Not any more! Memberzine.com is your new turn-key membership management service that gives you your own private membership site to sell.

We'll handle all the technical details of subscriptions, payments, passwords and manage delivery of your content only to your current financial members.

All you have to do is provide the special content you want your members to have each month.

We even set up your membership website from the start with six or 12 months of your content pre-loaded and ready to go so you can relax and focus on selling the great value your membership offers.

For more details visit <http://memberzine.com>

For more Membership Program Success Tips every month Join the Club free at <http://memberzine.com/membershiptips>