Membership Tips Run your own profitable membership program - now! from Memberzine.com

Here is your tip for December

Season's Greetings

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This month I want to encourage you to think about the seasons when you plan out your annual content for your membership program. Try to incorporate things that are timely for your members.

This might be as simple as remembering to wish them a Happy New Year in January, or offering a special discount coupon to celebrate your own birthday - whenever that might be.

Because we set up specific content for each month of the year when you start your membership program with Memberzine.com it makes it easy for you to refer to events that will be happening during a specific month inside the members area of your membership site.

Try to ensure the events you refer to are relevant to all your members. Remember that some common events are celebrated on different dates in different parts of the world. Father's day is a good example. Other events might be celebrated by only a small proportion of your members. But with a little thought this is a good way to connect with your members in a special way.

We'll have another tip next month.

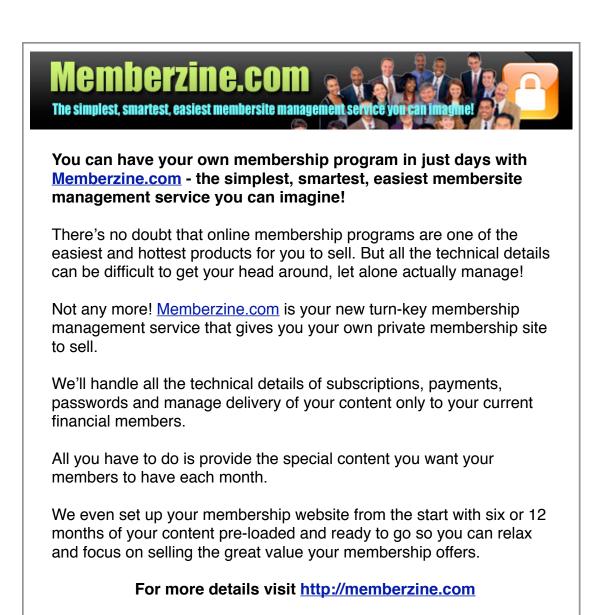
Kind regards

Kerrie Mullins- Gunst

PS. If you haven't set up your own membership site yet, what are you waiting for? <u>Memberzine.com</u> takes all the worry and effort out of running your own profitable and powerful membership program!

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